

## **Brief Summary Report**

# ***Startup Meet*** **&** **"Mentorship & Pitching session for** **Success of Start-Ups"**

**Date: 15th Feb, 2023**

**Time: 02.00 P.M.**

***- Organised By -***

JANAMI FOUNDATION  
in Collaboration With  
STARTUP INCUBATION CENTRE  
Nehru Gram Bharati (Deemed to be University),  
Kotwa-Jamunipur, Dubawal, Prayagraj  
&  
Innoscale Global Foundation

# STARTUP MEET

## "MENTORSHIP & PITCHING SESSION for Success of Start-Ups"

### GENERAL INFORMATION:

Date and Time of the meet : February 15th, 2023 at 02.00 P.M.

Theme / Topic of the meet: (Please enclosed Brochure)



NEVER SEEN BEFORE

# STARTUP COMMUNITY MEET-UP

In the city of  
*prayagraj*

ORGANISED BY:

ISG  
INNO SCALE GLOBAL  
FOUNDATION

CO-ORGANISERS:

SUPPORTED BY:

NEHRU GRAM BHARTI  
Deemed University

JANAMI FOUNDATION  
STARTUP INCUBATION CENTRE

Uo START INUP #startupindia

kurativz Accelerator  
educator incubator government

WIPRO

The poster features a central graphic of two stylized human figures in business attire, one holding a document and the other a folder, surrounded by icons of gears, a bar chart, and a network diagram. To the left, another icon shows two figures sitting at a table with a stack of papers. The background is a solid orange color.

## **THEME / TOPIC OF THE STARTUP MEET & AIMS AND OBJECTIVES OF THE STARTUP MEET:**

On February 15th, 2023, a startup meet was held with a pitch session and mentorship by Dr. Ram Kumar Mishra on the topic of grooming startups. The event was attended by several entrepreneurs and aspiring startup founders who were seeking guidance and advice on how to take their businesses to the next level.

The event started with Dr. Ram Kumar Mishra delivering a keynote speech on the importance of grooming startups. He emphasized the need for startups to focus on building a strong foundation, creating a unique value proposition, and developing a sustainable business model. Dr. Ram kumar Mishra also stressed the significance of understanding the market and identifying the target audience to tailor the products or services accordingly. Following the keynote, several startup founders had the opportunity to pitch their business ideas to Dr. Ram kumar Mishra and receive feedback and mentorship. The pitches covered a wide range of industries, including tech, healthcare, e-commerce, and finance.

Dr. Ram Kumar Mishra provided valuable insights and suggestions on each pitch, highlighting areas that required improvement and pointing out potential risks and challenges. He also shared his experiences and knowledge on what it takes to scale a startup successfully, drawing from his extensive background in the startup ecosystem.

The event also included networking sessions, allowing the attendees to connect with each other and exchange ideas and perspectives on various aspects of the startup world.

Overall, the startup meet with pitch session and mentorship by Dr. Ram kumar Kumar Mishra proved to be a valuable platform for entrepreneurs and startup founders to learn, connect, and grow. The event provided a much-needed opportunity for the attendees to gain insights from an experienced mentor and receive valuable feedback on their business ideas.

## PROGRAMME SCHEDULE:

February 15, 2023 Entrepreneur Meet-Up Schedule at NGBU office, Civil Lines, Prayagraj

### **2:00 PM: Networking Session Welcome and introductions**

Participants exchange business cards and network with each other 2:30 PM:

Problem Solving Discussion

Participants are divided into small groups to discuss a specific entrepreneurial problem and share their thoughts and solutions

### **03:15 PM: MENTORSHIP**

A panel of experts in entrepreneurship share their experiences and insights on various topics related to entrepreneurship

A few experts in entrepreneurship share their thoughts and perspectives on the topic of entrepreneurship, followed by a Q&A session

### **4:30 PM: Photosession Round 4:45 P.M. Wrap Up**

Summary of the day's events and feedback from participants in Feedback Book.

End of the meet-up

### **Total 30 Participants attended the startup meet**

URL	STARTUP NAME	FOUNDER NAME
<a href="http://www.bestmediplus.com">www.bestmediplus.com</a>	Stryps Health Services Private Limited	Sadaquat Hussain / Mohd. Shaban
	Onu App	Anurag Masih
<a href="http://www.redgrabbooks.com">www.redgrabbooks.com</a>	Redgrab Books	Venus Kesari
		Arpita Kushwaha Rishabh Dubey Shivam kumar Ritik yadav
<a href="http://www.grihanikala.pvt.ltd">www.grihanikala.pvt.ltd</a>	Grihanikala Pvt. Ltd	
<a href="http://www.bucaudio.com">www.bucaudio.com</a>	BuCAudio	Abhishek Shukla, Rajeev Yadav
<a href="http://www.diyypuja.co.in">www.diyypuja.co.in</a>	Divya Enterprises	Divya Mishra
<a href="http://www.henixrehab.com/">www.henixrehab.com/</a>	Henix Rehab Private Limited	Sajal Kumar Babu Degala, Priyanka Kumari
	Swatik Studio	Saurabh kumar
	honey bee keeping	abhishek mishra

PICS..:













THANKS